



CodEXposition

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Syllabus

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ENC3310: Advanced Exposition- Cod(ex)²position

Fall 2018

Class Location and Time: TURB310 MWF8 (3:00-3:50 PM)

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Office Hours: TUR4356 F7 (1:55-2:45 PM)

Course Description

We are already in the habit of daily verbal and textual exposition: describing observations, narrating events, providing instructions, linking causes to effects, comparing and contrasting ideas, illustrating our points of view, defining moments, classifying new experiences, and making connections. We generate these strings of characters, syllables, words to make something that has never quite existed in exactly that combination before—just as makers use the same toolboxes, technologies, or raw materials to make new, unique artifacts. How is writing, then, a form of making? In this course, we will explore how humanist scholars experiment, create, and make things through research.

This course will teach you how to enhance your writing style (clarity, coherence, cohesion, concision, and elegance) and design thinking habits (color, typography, layout, visuals, and medium). You will read a style handbook and select chapters about book history. Based on the readings, you will make things like zines, animated GIFs, and 3D prints and write 6000 words as blog posts and various expository exercises.

Course Goals

By the end of the semester, students are expected to:

- demonstrate critical thinking skills
- understand the importance of rhetoric in exposition
- analyze academic arguments
- master an elegant writing style and organization
- command design elements
- craft writing strategically for a public audience
- compose paper and digital prototypes

Grades

Student projects are expected to be generally free of spelling, grammatical, formatting, and citation errors; aesthetically pleasing; follow all instructor-provided directions; and intelligibly organized. To satisfy the University Writing Requirement credit, students must fulfill every assignment's word count. Submitted assignments short of the minimum word count will receive zero credit.

Grading Scale

- A / 100 - 94
- A- / 93 - 90
- B+ / 89 - 86
- B / 85 - 83
- B - / 82 - 80
- C+ / 79 - 76
- C / 75 - 73
- C- / 74 - 70
- D+ / 69 - 66
- D- / 65 - 60
- E / 59 - 0

1. Projects are cohesive, coherent, well-designed, thought-provoking, and engaging
2. The project makes clear its purpose and audience and effectively engages both, and the medium and mode are purposefully chosen
3. Sources and information presented are accurate and credible, the content and ideas are timely and significant, the project is engaging and of high-quality
4. Students independently seek out available resources, assess and utilize the appropriate technology and software, plan their schedule wisely
5. Process documentation will demonstrate creativity, an appropriate balance of risk-taking and pragmatic understanding of resources, persistence, a positive problem-solving, hardworking attitude

- An A will exceed all five criteria
- A B will satisfactorily meet four-five criteria
- A C will satisfactorily meet three criteria
- A D will satisfactorily meet one or two criteria

- An E will not meet the criteria

Assignment Point Breakdown

- 10 Active Reading Blog Posts (10 at 200 words = 2000): 20
- 1 Reflection Blog Post (400 words): 5
- Narrative Code (600 words): 5
- Instructable (1000 words): 10
- Infographics (4 at 200 words = 800): 10
- Little Golden Book (600 words): 10
- Final Book Project (600 words): 10
- Maker Assignments* : 20
- Participation and Attendance: 10
- Total: 100

*(Grad Cap, Coding, Playdoh, zine, Canva, book 1, book 2, flipbook, animated GIF, paper circuit)
Extra Credit: 1 bonus point per week for additional blog post about something relevant to course (link, photo, etc.)

Assignment Submissions

You must complete all assignments to receive credit for this course.

Paper Format & Submission: You will submit your assignments on course website.

Late Assignments: In order to ensure you receive adequate feedback, all assignments must be turned in by the due date. Failure of technology is not an excuse. If documented illness or injury prevents a student from turning in a paper on time, the student should consult with the instructor to turn in the work as soon as is feasible given the situation. If you need an extension, you must alert the instructor ahead of time. Extensions after the deadline will not be granted.

Maintenance Responsibilities: Keep duplicate copies of all work submitted in this course. Save all returned, graded work until the semester is over.

General Education Objectives

This course also fulfills 6,000 of the university's 24,000-word writing requirement (WR).

- Composition courses provide instruction in the methods and conventions of standard written English (grammar, punctuation, usage), as well as the techniques that produce effective texts. Composition courses are writing intensive. They require multiple drafts submitted to your instructor for feedback before final submission.
- Course content should include multiple forms of effective writing, different writing styles, approaches and formats, and methods to adapt writing to different audiences, purposes and contexts. Students should learn to organize complex arguments in writing using thesis statements, claims and evidence, and to analyze writing for errors in logic.

- The University Writing Requirement (WR) ensures students both maintain their fluency in writing and use writing as a tool to facilitate learning. To receive Writing Requirement credit, a student must receive a grade of C or higher and a satisfactory completion of the writing component of the course. This means that written assignments must meet minimum word requirements totaling 6000 words.

Office Hours

Students are encouraged to use the instructor's office hours when there are questions about progress in the course, work underway, or any other course-related concerns. If there is a conflict with the posted office hours, please contact the instructor to schedule a better time. Having conferences on assignments is frequently the best way to improve the quality of final drafts.

Attendance and Participation Policy

Please carefully read and take note of the specifics of this policy.

Unlike some of your classes, this course is skills-based. In other words, practice makes all the difference to writing; the more you write, the better you become. Consequently, the effects of this course are cumulative, and frequent absences will affect your progress and success dramatically. Instruction during class is often spontaneous, so it is impossible to offer a recap of what transpired. Writing is process and experience based. This is not a course where you can "catch up" on what happens during class. If you fall behind, you will stay behind.

Attendance is required. The only exemptions to this policy are those absences involving university-sponsored events, such as athletics and band, military duty, court-mandated responsibilities, and religious holidays.

The student is responsible for notifying the instructor of excused absences a reasonable time in advance of the expected absence. Make-up work will only be accepted due to university-approved excused absences. Students may also submit a valid, signed doctor's note, with the reason illness or injury prevented you from attending class, which may be accepted at the discretion of the instructor.

Students are permitted to miss three 50-minute blocks without penalty. Each subsequent absence will lower course grade by one letter increment (5 points/100). Students will automatically fail if they miss six 50-minute blocks.

Repeated tardiness will also hurt your participation grade. The instructor will take attendance at the beginning of class. If you arrive more than 5 minutes after class starts, you will be counted as absent. Being present is not just a physical state, but a mental one as well. If you are unprepared for the day's activities or are using technologies not for class purposes (e.g., texting, on Facebook, checking emails), you will be marked absent and may be asked to leave the classroom.

Classroom Etiquette

Much of this class is discussion-based, so it is vital that we always respect each other's views. Students are required to silence ALL electronic devices before the beginning of each class period. Ringing phones, social media notifications, and text messaging disrupt the class, which may result in your being asked to leave the classroom and being counted absent. If you have a personal emergency and must keep your phone on one day, please discuss it with the instructor before class. Students who have their phones out during discussion will automatically receive a zero for participation that day.

UF Grading Policies

For information on UF Grading policies, see: <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

Evaluations Statement

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu>.

Honor Code

Plagiarism violates the Student Honor Code and requires reporting to the Dean of Students. All students must abide by the Student Honor Code: <https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>.

Campus Resources

Disability Resource Center- Students with disabilities who are requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/), which will provide appropriate documentation to give the instructor.

Counseling and Wellness Center- Students who face difficulties completing the course or who are in need of counseling or urgent help may call the on-campus Counseling and Wellness Center (352) 392-1575, or contact them online: <http://www.counseling.ufl.edu/cwc/Default.aspx>

Writing Studio- The writing studio is committed to helping University of Florida students meet their academic and professional goals by becoming better writers. Visit the writing studio online at <http://writing.ufl.edu/writing-studio/> or in 302 Tigert Hall for one-on-one consultations and workshops.

UF's policy on Harassment: UF provides an educational and working environment that is free from sex discrimination and sexual harassment for its students, staff, and faculty: <http://hr.ufl.edu/manager-resources/recruitment-staffing/institutional-equity-diversity/resources/harassment/>

For safety, students should enter the following numbers into their phone and familiarize themselves with the services available from both resources:

- a. University of Florida Police Department: 352-392-1111 (for non-emergencies; for emergencies, call 9-1-1). <http://www.police.ufl.edu/>
- b. The Student Nighttime Auxiliary Patrol: 352-392-SNAP (7627). <http://www.police.ufl.edu/community-services/studentnighttime-auxiliary-patrol-snap/>

Required Reading

Joseph Williams and Joseph Bizup *Style: Lessons in Clarity and Grace 12th edition*

All other readings will be made available on Canvas or course reserves



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POSTS SYLLABUS SCHEDULE ARCHIVE

Schedule

Codex- Explain

Wednesday, August 22 Course Introduction HW: Graduation Cap Design Activity

Friday, August 24 Resource Overview/ Share Designs HW: Read [Reading Games](#)

Game Books- Narrate

Monday, August 27 Active Reading HW: Read Style Lesson 1 "Understanding Style"

Wednesday, August 29 "Style" and Gamebooks HW: Read and Blog [Gamebook](#)

Friday, August 31 Discuss Gamebook and Introduce Assignment 1- Narrative Code HW: Read and Blog Excerpt "Interactive Fiction Theory"

Monday, September 3 *Labor Day*

Wednesday, September 5 Discuss Interactive Fiction, Brainstorm Project HW: Read Lesson 2 "Correctness"

Friday, September 7 "Correctness" and Coding Activity HW: Read Lesson 3 "Actions" and Draft Narrative

Monday, September 10 "Actions" and Twine Tutorial [Marston L308] HW: Read Lesson 4 "Characters"

Wednesday, September 12 "Characters" and Twine Workshop [Marston L308] HW: Finish Assignment 1

Friday, September 14 //Assignment 1 DUE// Touch and Feel/Braille Books HW: Read and Blog "Sensing Success", "Touchy" and "Tactile Fictions" (Canvas Files)

Tactile Books- Instruct

Monday, September 17 Discuss Sensing Success and Touchy and Introduce Assignment 2 HW: Brainstorm Project

Wednesday, September 19 Playdoh Activity HW: Read and Blog "Thinking as Handwork: Critical Making with Humanistic Concerns" (Canvas Files)

Friday, September 21 Discuss Critical Making HW: 3D Modeling Tinkercad Tutorials

Monday, September 24 3D Modeling [Architecture 120] HW: Finish Design

Wednesday, September 26 3D Printing [Marston L308] HW: Submit Print Job

Friday, September 28 *Class Cancelled* Movable Book Society HW: Read Style Lesson 9 "Concision" and Style Lesson 5 "Cohesion and Coherence"

Monday, October 1 Discuss "Concision" and "Cohesion and Coherence" HW: Read and Blog "Dialogic Objects in the Age of 3-D Printing" (Canvas Files)

Wednesday, October 3 Discuss 3D printing Cultural Artifacts and Instructables HW: Finish Instructables

Friday, October 5 Civic Media Center Field Trip HW: Read and Blog "Zines Then and Now" (Canvas Files)

Zines- Describe and Inform

Monday, October 8 Discuss Reading and Zine-Making Activity HW: Finish and Blog Zine

Wednesday, October 10 Share Zines and Introduce Assignment 3 HW: Read Style Lesson 10: "Shape"

Friday, October 12 //Assignment 2 DUE// Discuss "Shape" and Design Part 1 HW: Read and Blog "The margins of print"

Monday, October 15 Discuss Fan Studies HW: Read Style Lesson 6: "Emphasis"

Wednesday, October 17 Discuss Emphasis and Design Part 2 HW: Draft Infographic Content

Friday, October 19 Canva Activity [Marston L308] HW: Finish Fan-fographic

Picturebooks- Illustrate and Define

Monday, October 22 Bookmaking Structures: Part 1 HW: Blog Photos

Wednesday, October 24 //Assignment 3 DUE// Bookmaking Structures: Part 2 and Introduce Assignment 4 HW: Read and Blog "Picturebooks"

Friday, October 26 Picturebooks/ Little Golden Books [Baldwin] HW: Blog photos and read Style Lesson 7 "Motivation"

Monday, October 29 Discuss Motivation, Illustration, and Definition HW: Finish Little Golden Book

Wednesday, October 31 Work Day HW: Enjoy Halloween and Homecoming!

Friday, November 2 Homecoming

Interactive and Movable Books- Cause and Effect

Monday, November 5 Flip Book Activity HW: Blog Flipbook as Video and Read Style Lesson 8 "Global Coherence"

Wednesday, November 7 //Assignment 4 DUE//Discuss "Global Coherence" and Introduce Final Assignment HW: Read and Blog The Original GIFs

Friday, November 9 Special Collections Visit (Interactive Movable Books) HW: Blog GIFs and Read Style Lesson 11 "Elegance" and Style Lesson 12 "Ethics of Style"

Monday, November 12 Veteran's Day

Wednesday, November 14 Discuss "Elegance" and "Ethics of Style" HW: Read "Never Gonna GIF You Up"

Friday, November 16 Animated GIF Tutorial [Marston L308] HW: Finish Animated GIF

Monday, November 19 Show and Tell Animated GIFs HW: Happy Thanksgiving!

Wednesday, November 21 Thanksgiving

Friday, November 23 Thanksgiving

Bibliocircuitry- Compare and Contrast

Monday, November 26 Paper Circuit Activity and Introduce Final Assignment HW: Read and Blog "Bibliocircuitry and the Design of the Alien Everyday"

Wednesday, November 28 Discuss Bibliocircuitry HW: Plan Final Book Project

Friday, November 30 Arduino Workshop [Computer Lab] HW: Work on Final Book Project

Monday, December 3 Peer Review Final Book

Wednesday, December 5 Show and Tell Final Book HW: Final Reflections Blog Post