

ENC 3310 Advanced Exposition

Summer A, 2013

Section 006E

Period 3 (11:00-12:15)

TUR B310

Dobrin

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Office Hours:

T/R Period 4 (12:30-1:45)

or by appointment

Description

This is a course in modes and methods of expository writing. We will consider modes of exposition including informing, defining, classifying, analyzing, describing, comparing and contrasting, illustrating and identifying. We will also study principles of written style. You will write five essays to put these modes and stylistic principle to work in your own writing.

Textbooks

Williams, Joseph M. and Gregory G. Colomb. *Style: Lessons in Clarity and Grace*. 10th ed. Longman, 2010. ISBN: 0205747469

Assignments

Submitting Papers

All assignments should be submitted to me electronically. You may email me your papers sdobrin@ufl.edu as attachments (.doc or .rtf) or you may email me urls from where to download your papers. I will respond directly in the papers and return them to you electronically. Please do not send pdf files.

Assignment 1 1200 words; (5-6 double-spaced, 12 point font pages)

Due: Tuesday, May 21, 2013

Writing to Inform

The basic tenet of writing to inform is telling your audience about something, delivering information. Expository writing is, at its core, informative. For this assignment, identify an event that has recently occurred and that interests you—this can be a political event, a cultural event, a public event, or a natural event (please avoid personal events); it can be local, national, or international. Locate two or more documents that inform an audience about the event. Then, following close, critical readings of the documents and using the information provided in the documents, write an essay that informs an audience of your peers about the event. Include citation, links, or copies of the original documents on which you rely.

Things to remember:

- The objective here is to be informative, not analytical or evaluative
- Selecting an event will be critical in the success of your essay, because you'll need to locate an event that contains enough detailed information that warrants a 1200 word essay
- Because you are working with original informative sources, be very careful not to simply reproduce the documents you have read. Do not verge into plagiarism. Think

about your audience and the form of an essay as particular contexts that should alter how your document is written versus the original documents.

Assignment 2 1200 words; (5-6 double-spaced, 12 point font pages)

Due: Monday, June 3, 2013

Writing to Define

Below you will find 10 terms. Choose one to work with for this assignment. First, write a dictionary definition for the term. Then, write a formal, extended definition of that term.

Endangered species

Nature

Planet

Gender

Poverty

Technology

Sustainability

Consumer

Ethics

Discrimination

Friendship

Information

Things to remember:

- Don't just copy a dictionary definition; write your own extended definition. Don't plagiarize someone else's definition.

Assignment 3 1200 words; (5-6 double-spaced, 12 point font pages)

Due: Wednesday, June 5, 2013

Writing to Classify

Contemporary broadcast television offers viewers a wide range of kinds of shows to watch. For this assignment, spend some time channel surfing and observing the kinds of television shows available to viewers. Then, create your own system for classifying television shows. Write an essay that classifies at least six different kinds of television shows. Be sure to establish clear definitions of your classification rubric, providing examples of each, as well.

Things to remember:

- Don't just create a list. Part of the objective here is to define and inform; define your classifications and informs your audience.

Assignment 4 1200 words; (5-6 double-spaced, 12 point font pages)

Due: Tuesday, June 11, 2013

Writing to Analyze

While you can analyze just about anything toward a variety of ends, for this assignment, select one of the texts listed below and analyze it for its efficiency and success in exposition.

Nickelback, "If Everyone Cared"

<http://www.youtube.com/watch?v=-IUSZviiYuY>

Michael Downing on Daylight Savings

<http://www.npr.org/templates/storv/storv.php?storyId=7779869>

Ken Auletta, "Publish or Perish: Can the Ipad topple the Kindle, and Save The Book Business?"

http://www.newyorker.com/reporting/2013/04/26/10Q426fa_fact_auletta

Bob Greene, "Book Jackets: An Endangered Art"

<http://www.cnn.com/2013/OPINION/04/16/greene.book Jacket/index.html?hpt=C2>

Mark Morford, "The KFC Double Down: One sandwich to Kill You All"

<http://www.huffingtonpost.com/mark-morford/the-kfc-double-down-one-s b 531749.html>

Robert Lanza, "Who Are We? Experiments Suggest You're Not Who You Think"

<http://www.huffingtonpost.com/robert-lanza/spirituality-who-are-we-e b 551719.html>

Assignments 1200 words (5-6 double-spaced, 12 point font pages)

Due: Wednesday, June 19, 2013

Writing to Compare and Contrast

Select one of the following pairs and write an essay that compares and contrasts the two terms:

Your home town/Gainesville, Florida

Google/Yahoo

iPhone/Blackberry

1960s music/2013s music

American Idol/Dancing with the Stars

Vimeo/YouTube

Facebook/MySpace

Quizzes

Throughout the semester, I will give ten fill-in-the-blank type quizzes about assigned readings. The quizzes are designed to encourage you to keep up with the reading. They will be quite easy. If you have read the assignment for the day, you will have no problem getting all of the answers on the quiz correct. If you have not read the assignment, your chances of doing as well diminish.

Grading

Assignment 1	18%
Assignment 2	18%
Assignment3	18%
Assignment 4	18%
Assignment5	18%
Quizzes/Homework	10%

The following numeric equivalents will be used in determining your final averages:

A	93-100	4.0
A-	90-92	3.67
B+	87-89	3.33
B	83-86	3.0
B-	80-82	2.67
C+	77-79	2.33
C	73-76	2.0
C-	70-72	1.67
D+	67-69	1.33
D	63-66	1.0
D-	60-62	0.67
E	0-59	0.00

Policies

Writing Requirement (WR)

This course can satisfy the UF requirement for Writing. For more information, see:

<http://www.registrar.ufl.edu/catalog/policies/advisinggordon.html>

Statement on Student Disability Services

The Disability Resource Center in the Dean of Students Office provides students and faculty with information and support regarding accommodations for students with disabilities in the classroom. For more information, see:

<http://www.dso.ufl.edu/drc/>

Statement on Harassment

UF provides an educational and working environment for its students, faculty, and staff that is free from sex discrimination and sexual harassment. For more about UF policies regarding harassment, see:

<http://www.dso.ufl.eduU/studentguide/studentconductcode.php#s4041>

Statement on Academic Dishonesty

All students are required to abide by the Student Honor Code. For more information about academic honesty, including definitions of plagiarism and unauthorized collaboration, see:

<http://www.dso.ufl.edu/sccr/honorcodes/honorcode.php>

Attendance Policies

Because summer classes are restricted by time, I expect you to attend and participate in class discussion everyday of the session. However, I also realize that sometimes absences cannot be avoided. Thus, one unexcused absence is tolerated and left unquestioned. Any absence beyond that one, though, will result in a reduction of your final course average by 5 points.

Final Grade Appeals

If you have concerns about your **final** grade in the course and have met with me to discuss your final grade, you may pursue an appeal process by contacting Professor Stephanie Smith, Director of Undergraduate Studies in the Department of English. Grade appeals may result in a higher, unchanged, or lower final grade. Grade appeals should only be pursued if you and I have an irresolvable dispute regarding your final grade. The English Department will not intervene in disputes over individual assignment grades.

(Tentative) Schedule

Note: readings are to be completed the day listed in the schedule; we will discuss those readings in class on that day.

WEEK 1

Monday, May 13, 2012

Course Introduction

Tuesday, May 14, 2013

What is expository writing? Characteristics of expository writing

Wednesday, May 15, 2013

Reading: Williams, Lesson One, Understanding Style

Thursday, May 16, 2013

Reading: Lisa Hix, "The Inside Scoop on Fake Barf."

<http://www.collectorsweeklv.com/articles/the-inside-scoop-on-the-fake-barf-industry/>

Writing to Inform

Assignment 1 explained

Friday, May 17, 2013

Writing Workshop

WEEK 2

Monday, May 20, 2013

Reading: David W. Orr, "Four Challenges of Sustainability." <http://www.ratical.org/co-globalize/4CofS.html>

Writing to Define

Assignment 2 explained

Tuesday, May 21, 2013

Reading: Williams, Lesson Two, Correctness

Assignment 1 due

Wednesday, May 22, 2013

Reading: Williams, Appendix I, Punctuation

Revision, Editing, Punctuation, Grammar

Thursday, May 23, 2013

Writing to Classify

Assignment 3 explained

Friday, May 24, 2013

Reading: Williams, Lesson Three, Actions

WEEK 3

Monday, May 27, 2013—MEMORIAL DAY

No Class

Tuesday, May 28, 2013-ASLE

No Class

Wednesday, May 29, 2013--ASLE

No Class

Thursday, May 30, 2013-ASLE

No Class

Friday, May 31, 2013-ASLE

No Class

WEEK 4

Monday, June 3, 2013

Reading: Williams, Lesson Four, Characters
Assignment 2 Due

Tuesday, June 4, 2013

Writing to Analyze
Assignment 4 explained

Wednesday, June 5, 2013

Reading: Annalee Newitz, "When Will White People Stop Making Movies Like 'Avatar'?" <http://io9.com/5422666/when-will-white-people-stop-making-movies-like-avatar>

Writing to Analyze
Assignment 3 due

Thursday, June 6, 2013

Reading: Williams, Lesson Five, Cohesion and Coherence

Friday, June 7, 2013

Reading: Williams, Lesson Six, Emphasis

WEEK 5

Monday, June 10, 2013

Reading: Williams, Lesson Seven, Concision

Tuesday, June 11, 2013

Writing to Compare and Contrast
Assignment 5 explained
Assignment 4 due

Wednesday, June 12, 2013

Reading: Oliver Goldsmith, "A Comparison Between Laughing and Sentimental Comedy," <http://www.ourcivilisation.com/smartboard/shop/goldsmith/theatre/>

Writing to Compare and Contrast

Thursday, June 13, 2013

Reading: Williams, Lesson Eight, Shape

Friday, June 14, 2013

Reading: Jeffrey Taylor, "The Sacred Grove of Oshogbo," <http://www.theatlantic.com/past/docs/unbound/abroad/it990526.htm>
Writing to Describe

WEEK 6

Monday, June 17, 2013

Reading: Williams, Lesson Nine, Elegance

Tuesday, June 18, 2013

Reading: Williams, Lesson Ten, Motivating Coherence

Wednesday, June 19, 2013

Reading: Williams, Lesson Eleven, Global Coherence
Assignment 5 due

Thursday, June 20, 2013

Reading: Williams, Lesson Twelve, The Ethics of Style

Friday, June 21, 2013

Course Wrap Up