LIT4305: Comics and Animation
Fall 2014 | Section 6465
MWF 7-8 | Turlington 2322

Instructor: Casey Wilson
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Office Hours: Monday and Wednesday period 9, or by appointment

Course Description
In this course, we will explore the history and form of comic strips, comic books, and animated films. Although the class will take up texts diverse in content, form, and origin, we will emphasize late twentieth and early twenty-first century U.S. productions. In particular, we will interrogate how the Internet and the use of digital media in the production of still and moving images have influenced the development of comics and animation in recent years.

To that end, our class will consist of four general units. In our first unit, we will establish a basic vocabulary of terms for critically discussing comics and animation, with Marjane Satrapi’s *Persepolis* and its film adaptation as our primary case study. Our second and third units will survey two of the most influential corporations in comics and animation: Disney and Marvel. We will trace the ways that each of these companies – currently united under the same corporate umbrella – has responded to historical, social, and technological developments through their products. In our final unit, we will turn our attention to works being produced online and through independent studios to see how – or if – the Internet has begun to change the rules for the creation of these kinds of image-based texts.

Required Texts
Please purchase these versions of the following texts, as other versions – specifically ebooks – are often missing some of the required material. All other readings will be made available either via Sakai or Course Reserves. Texts listed in order of class use.


*Captain America Comics #1* by Jack Kirby and Joe Simon; Available as a digital issue at: http://marvel.com/comics/issue/7849/captain_america_comics_1941_1


Assignments

Response Papers: Throughout the semester, you will write brief response papers that take up a theme, argument, or other point of interest from the day’s assigned reading. These responses are meant to generate both class discussion and potential ideas for your final paper. You will have eight opportunities to submit response papers; you must write four. (2-3 pages, 15%)

Original Comic or Animation: You will design and produce a brief comic or animation based on your own original idea. Previous experience or artistic skill is not required to do well on this assignment; you will use your comic or animation to demonstrate your understanding of the structure and technique of your chosen form. (10%)

Midterm Exam: The midterm exam will be given in class approximately halfway through the semester. It will consist of some combination of true/false, multiple choice, matching, short answer, and essay questions, all of which will be based on our readings and in-class discussions. (25%)

Final Paper: You will submit a research paper at the end of the semester that takes up one or more texts or themes from our course. We will discuss possible approaches to the final paper throughout the semester; you should include relevant secondary sources to support your ideas. You will also submit a one-page paper proposal a few weeks before the paper due date for review and feedback by the instructor. (Paper: 10-12 pages, 35%; Proposal: 1 page; 5%)

Participation: The participation component of your grade will include in-class discussion, reading quizzes, and general preparedness for each day’s class session. The rubric for grading participation will be posted on the class website and available for reference throughout the semester. (10%)

Grading Scale

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<th>Percentage</th>
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Grading Rubric
A brief overview of how I arrive at the grades for all major assignments is below. We will discuss each assignment in more detail as it arrives.

In each paper, I will evaluate:
1) content, including argument, development, and support
2) organization, including paragraph structure, overall flow of ideas, transitions
3) mechanics, including grammar and style.

You should strive to excel in all three areas; more specific grade breakdowns are as follows:

The A-range essay has strong content, strong organization, AND strong mechanics. An “A” is not the baseline. It is earned.

The B-range essay has one key area (content, organization, mechanics) notably in need of revision.

The C-range essay has two key areas (content, organization, mechanics) notably in need of significant revision.

A D-range essay has two or more key areas in need of substantial revision.

An “E” is usually reserved for students who do not do the assignment or fail to attend class. However, an “E” may also be given if an essay blatantly ignores all three areas of evaluation.

Course Policies
Attendance: Attendance is mandatory for the success of this course. You may miss four classes without penalty; each absence after four will lower your final grade by 10%. If you miss more than six classes, you cannot pass the course. I consider all absences equally excused. The only exception to this policy is for university-sponsored events such as athletics and band. If you anticipate having a prolonged absence for any reason, please speak to me in advance.

If you are absent, it is still your responsibility to make yourself aware of all class discussion and announcements. You are also still responsible for turning in assignments on time. Any in-class assignments – including quizzes – cannot be made up.

Late Arrival: Our class is discussion-based, and as such late arrival is highly disruptive. Class starts sharply at 1:55, and anyone not in the room at that time will be counted as tardy. Early departures from class will also count as a tardy; any student missing more than ten minutes of class may be marked absent at the instructor’s discretion. Two tardies count as an absence.
Technology: E-readers will be allowed; this does not include cell phones, which must be put away and on silent during class. Other devices, such as laptops and tablets, will be allowed on a provisional basis. I reserve the right to ban them from the classroom at any time.

Paper Submission: I do not accept late assignments. Failure of technology (hard drive crashes, printer out of ink, etc.) is not an excuse.

All written assignments must follow MLA format. Papers submitted via hard copy must be stapled, and electronic submissions must include your last name in the document title. Failure to follow any of the above criteria will result in the loss of a letter grade on the assignment. I will not grade any papers that do not include a works cited page.

Final Grade Appeals: Concerns about grading on individual assignments should be addressed to the instructor. A student who is sure his or her final grade is inaccurate may appeal a final grade by filling out a form available from Carla Blount, English Department Program Assistant. Grade appeals may result in a higher, unchanged, or lower grade; the decision is final.

Statement of student disability services: The Disability Resource Center in the Dean of Students Office provides information and support regarding accommodations for students with disabilities. For more information, see: http://www.dso.ufl.edu/drc/

Statement on harassment: UF provides an educational and working environment that is free from sex discrimination and sexual harassment for its students, staff, and faculty. For more about UF policies regarding harassment, see: http://www.dso.ufl.edu/sccr/sexual/

Statement on academic honesty: All students must abide by the Student Honor Code. For more information about academic honesty, including definitions of plagiarism and unauthorized collaboration, see: http://www.dso.ufl.edu/sccr/honorcodes/honorcode.php

Course Schedule
The following schedule is tentative and subject to change throughout the semester. All assignments, viewings, and readings are due the day they are listed. Check your email and Sakai daily for announcements and updates.

Unit One: A Brief Introduction to Comics and Animation

Week One
8/25/14: Syllabus; Course Introduction
8/27/14: What are comics?
   Read: “Mr. Griffith, Meet Windsor McCay” by John Fell
8/29/14: What is animation?
   Read: “Thinking about Animated Films” by Paul Wells
Week Two
9/1/14: NO CLASS
9/3/14: Discuss Understanding Comics
   Read: Understanding Comics
9/5/14: How Comics Work
   Read: “Comic Art: Characteristics and Potentialities of a Narrative Medium” by Lawrence Abbott; “Comics and How to Read Them” by Wolfgang Max Faust

Week Three
9/8/14: Picture Books/Illustrated Books/Graphic Novels
   Read: “Comic Art, Children’s Literature, and the New Comics Studies” by Charles Hatfield
9/10/14: Screening and Discussion: Different Forms of Animation
   Read: “Animation Techniques” by Anand Sagar Dash
9/12/14: Discuss Persepolis
   Read: Persepolis
   Due: Response Paper 1

Week Four
9/15/14: Screening: Persepolis
9/17/14: Discuss Persepolis
   Read: “Graphic Ethics: Theorizing the Face in Marjane Satrapi’s Persepolis” by Joseph Darda and “Frames and Mirrors in Marjane Satrapi’s Persepolis” by Babak Elahi
   Due: Response Paper 2
9/19/14: Workshop: Finding Ideas

Unit Two: The World of Disney
Week Five
9/22/14: Screening and Discussion: Selected Disney Shorts
   Due: Response Paper 3
9/24/14: Screening and Discussion: Selected Disney Shorts
   Read: Selection from Of Mice and Magic by Leonard Maltin
9/26/14: Workshop: Original Comic or Animation

Week Six
9/29/14: Screening: Sleeping Beauty
   Due: Original Comic or Animation
10/1/14: Discuss Sleeping Beauty
   Read: “Romancing the Tale: Walt Disney’s Adaptation of the Grimms’ ‘Snow White’” by Terri Martin Wright
10/3/14: The Politics of Disney
   Read: “Walt Disney’s Song of the South and the Politics of Animation” by M. Thomas Inge
Week Seven
10/6/14: Screening and Discussion: Selected Disney Movie Clips
   Read: “NeoDisney: Recent Developments in Disney Feature Animation” by Chris Pallant
10/8/14: Screening: Frozen
10/10/14: Discuss Frozen
   Read: “How ‘Frozen’ Took Over the World” by Maria Konnikova and “The Triumph of Frozen, the First Disney Princess Movie About Girls Rather Than for Them” by Nick Schager
   Due: Response Paper 4

Week Eight
10/13/14: Conferences
10/15/14: Midterm Exam
10/17/14: NO CLASS

Week Nine
10/20/14: Screening and Discussion: Selected Pixar Shorts
   Read: Selection from Moving Innovation: A History of Computer Animation
   Due: Response Paper 5
10/22/14: Screening and Discussion: Pixar Film Clips
10/24/14: Workshop: Paper Topics

Unit Three: The Marvel Universe

Week Ten
10/27/14: The Golden Age of Comics
   Read: Captain America Comics #1
10/29/14: Screening and Discussion: Selected Episodes of The Marvel Super Heroes
10/31/14: Comics and the Moral Threat
   Read: “Seducing the Innocent: Fredric Wertham and the Falsifications that Helped Condemn Comics” by Carol Tilley
   Due: Response Paper 6

Week Eleven
11/3/14: Thor: Then and Now
   Read: The Mighty Thor, Vol. 1, Thor: The Mightiest Avenger, and “The Pros (And Potential Cons) of a Female Thor” by Laura Genn
11/5/14: Screening and Discussion: Clips from the Marvel Cinematic Universe
   Read: “Cinematic Destiny: Marvel Studios and the Trade Stories of Industrial Convergence” by Derek Johnson
   Due: Response Paper 7
11/7/14: Workshop: Paper Proposals

Week Twelve
11/10/14: Screening and Discussion: Selected Episodes of Avengers Assemble
   Due: Paper Proposal
11/12/14: Discuss *Ms. Marvel*
   **Read:** *Ms. Marvel Vol. 1*
   **Due:** Response Paper 8

11/14/14: Marvel’s Diversity Initiative
   **Read:** “Marvel and Diversity: Don’t Piss on My Head and Tell Me It’s Raining” by David F. Walker, “DC Comics’ Diversity Crisis: Why the Status Quo Rules” by Liz Watson, and “Female Thor, Black Cap, & Marvel’s History of ‘Shock’ Changes” by Rob Leane

**Unit Four: Independents and the Internet**
**Week Thirteen**
11/17/14: Creator-Owned Comics
   **Read:** *Pretty Deadly*
   **Read:** “Surveying the World of Contemporary Comics Scholarship: A Conversation” by Greg M. Smith and “Women and Mainstream Comic Books” by Jill Katz

11/19/14: Independent Web Comics
   **Read:** *Nimona*
   **Read:** “Webcomics: The Influence and Continuation of the Comix Revolution” by The UF Visual Rhetoric Research Group

11/21/14: Playing with Form on the Internet
   **Read:** Selected Thrillbent Comic; Selected XKCD and other web comics
   **Read:** “How to Be a Theory Dinosaur” by Jordan Alexander Stein

**Week Fourteen**
11/24/14: Screening and Discussion: *Homestar Runner*
   **Read:** “How Homestar Runner Changed Web Series for the Better” by Todd VanDerWerff

11/26/14: NO CLASS
11/28/14: NO CLASS

**Week Fifteen**
12/1/14: Screening and Discussion: *Annoying Orange* and *Marcel the Shell*
   **Read:** “Viral Hit ‘Annoying Orange’ Moves from YouTube to TV” by Jefferson Graham and “The Couple Who Marcel the Shell’s Together” by Joe Berkowitz

12/3/14: Conferences
12/5/14: Conferences

**Week Sixteen**
12/8/14: Paper Workshop
12/10/14: Wrapping Up
   **Due:** Final Papers