Syllabus

ENC3310: Advanced Exposition- Makeademia
Summer A 2018
Class Location and Time: FLI 101 MTWRF3 (11:00 AM-12:15 PM)
Emily Brooks (emily081390@ufl.edu)
Office Hours: TUR4339 MW4 (12:30 PM-1:45 PM)

Course Description

We are already in the habit of daily verbal and textual exposition: describing observations, narrating events, providing instructions, linking causes to effects, comparing and contrasting ideas, illustrating our points of view, defining moments, classifying new experiences, and making connections. We generate these strings of characters, syllables, words to make something that has never quite existed in exactly that combination before—just as makers use the same toolboxes, technologies, or raw materials to make new, unique artifacts. How is writing, then, a form of making? In this course, we will explore how humanist scholars experiment, create, and make things through research.

This course will teach you how to enhance your writing style (clarity, coherence, cohesion, concision, and elegance) and design thinking habits (color, typography, layout, visuals, and medium). You will read a style handbook and select chapters and project snapshots from *Making Things and Drawing Boundaries: Experiments in the Digital Humanities*. Based on the readings, you will make things like zines, animated GIFs, and 3D prints and write 6000 words as blog posts and various expository exercises.

Course Goals

By the end of the semester, students are expected to:

- demonstrate critical thinking skills
- understand the importance of rhetoric in exposition
- analyze academic arguments
- master an elegant writing style and organization
- command design elements
- craft writing strategically for a public audience
- compose paper and digital prototypes

Grades

Student projects are expected to be generally free of spelling, grammatical, formatting, and citation errors; aesthetically pleasing; follow all instructor-provided directions; and intelligibly organized. To satisfy the University Writing Requirement credit, students must fulfill every assignment's word count. Submitted assignments short of the minimum word count will receive zero credit.

Grading Scale

- A / 100 - 94
- A- / 93 - 90
- B+ / 89 - 86
- B / 85 - 83

- B - / 82 - 80
- C+ / 79 - 76
- C / 75 - 73
- C- / 74 - 70

- D+ / 69 - 66
- D- / 65 - 60
- E / 59 – 0

1. Projects are cohesive, coherent, well-designed, thought-provoking, and engaging
2. The project makes clear its purpose and audience and effectively engages both, and the medium and mode are purposefully chosen
3. Sources and information presented are accurate and credible, the content and ideas are timely and significant, the project is engaging and of high-quality
4. Students independently seek out available resources, assess and utilize the appropriate technology and software, plan their schedule wisely
5. Process documentation will demonstrate creativity, an appropriate balance of risk-taking and pragmatic understanding of resources, persistence, a positive problem-solving, hardworking attitude

- An A will exceed all five criteria
- A B will satisfactorily meet four-five criteria
- A C will satisfactorily meet three criteria
- A D will satisfactorily meet one or two criteria
- An E will not meet the criteria

Assignment Point Breakdown

- 6 Active Reading Blog Posts (6 at 250 words = 1500): 20
- 1 Reflection Blog Post (400 words): 5
- Narrative Code (600 words): 5
- Instructable (1200 words): 10
- Infographics (4 at 250 words = 1000): 10
- Definition (600 words): 10
- Vlog (700 words): 10
- Maker Assignments: 20
- Participation and Attendance: 10
- Total: 100

Assignment Submissions

You must complete all assignments to receive credit for this course.

Paper Format & Submission: You will submit your assignments on course website.

Late Assignments: In order to ensure you receive adequate feedback, all assignments must be turned in by the due date. Failure of technology is not an excuse. If documented illness or injury prevents a student from turning in a paper on time, the student should consult with the instructor to turn in the work as soon as is feasible given the situation. If you need an extension, you must alert the instructor ahead of time. Extensions after the deadline will not be granted.

Maintenance Responsibilities: Keep duplicate copies of all work submitted in this course. Save all returned, graded work until the semester is over.

General Education Objectives

This course also fulfills 6,000 of the university's 24,000-word writing requirement (WR).

• Composition courses provide instruction in the methods and conventions of standard written English (grammar, punctuation, usage), as well as the techniques that produce effective texts. Composition courses are writing intensive. They require multiple drafts submitted to your instructor for feedback before final submission.

• Course content should include multiple forms of effective writing, different writing styles, approaches and formats, and methods to adapt writing to different audiences, purposes and contexts. Students should learn to organize complex arguments in writing using thesis statements, claims and evidence, and to analyze writing for errors in logic.

• The University Writing Requirement (WR) ensures students both maintain their fluency in writing and use writing as a tool to facilitate learning. To receive Writing Requirement credit, a student must receive a grade of C or higher and a satisfactory completion of the writing component of the course. This means that written assignments must meet minimum word requirements totaling 6000 words.

Office Hours

Students are encouraged to use the instructor's office hours when there are questions about progress in the course, work underway, or any other course-related concerns. If there is a conflict with the posted office hours, please contact the instructor to schedule a better time. Having conferences on assignments is frequently the best way to improve the quality of final drafts.

Attendance and Participation Policy

Please carefully read and take note of the specifics of this policy.

- Unlike some of your classes, this course is skills-based. In other words, practice makes all the difference to writing; the more you write, the better you become. Consequently, the effects of this course are cumulative, and frequent absences will affect your progress and success dramatically. Instruction during class is often spontaneous, so it is impossible to offer a recap of what transpired. Writing is process and experience based. This is not a course where you can "catch up" on what happens during class. If you fall behind, you will stay behind.
- Attendance is required. The only exemptions to this policy are those absences involving university-sponsored events, such as athletics and band, military duty, court-mandated responsibilities, and religious holidays.
- The student is responsible for notifying the instructor of excused absences a reasonable time in advance of the expected absence. Make-up work will only be accepted due to university-approved excused absences. Students may also submit a valid, signed doctor's note, with the reason illness or injury prevented you from attending class, which may be accepted at the discretion of the instructor.
- Due to the compressed nature of the summer semester, students are permitted to miss two 75-minute blocks without penalty. Each subsequent absence will lower course grade by one letter increment. Students will automatically fail if they miss four 75-minute blocks.
- Repeated tardiness will also hurt your participation grade. The instructor will take attendance at the beginning of class. If you arrive more than 5 minutes after class starts, you will be counted as absent. Being present is not just a physical state, but a mental one as well. If you are unprepared for the day's activities or are using technologies not for class purposes (e.g., texting, on Facebook, checking emails), you will be marked absent and may be asked to leave the classroom.

Classroom Etiquette

Much of this class is discussion-based, so it is vital that we always respect each other's views. Students are required to silence ALL electronic devices before the beginning of each class period. Ringing phones, social media notifications, and text messaging disrupt the class, which may result in your being asked to leave the classroom and being counted absent. If you have a personal emergency and must keep your phone on one day, please discuss it with the instructor before class. Students who have their phones out during discussion will automatically receive a zero for participation that day.

UF Grading Policies

For information on UF Grading policies,
see: https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

Evaluations Statement

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at https://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu.

Honor Code

Plagiarism violates the Student Honor Code and requires reporting to the Dean of Students. All students must abide by the Student Honor Code: https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/.

Campus Resources

Disability Resource Center- Students with disabilities who are requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/), which will provide appropriate documentation to give the instructor.

Counseling and Wellness Center- Students who face difficulties completing the course or who are in need of counseling or urgent help may call the on-campus Counseling and Wellness Center (352) 392-1575, or contact them online: http://www.counseling.ufl.edu/cwc/Default.aspx

Writing Studio- The writing studio is committed to helping University of Florida students meet their academic and professional goals by becoming better writers. Visit the writing studio online at http://writing.ufl.edu/writing-studio/ or in 302 Tigert Hall for one-on-one consultations and workshops.

UF's policy on Harassment: UF provides an educational and working environment that is free from sex discrimination and sexual harassment for its students, staff, and faculty: http://hr.ufl.edu/manager-resources/recruitment-staffing/institutional-equity-diversity/resources/harassment/

For safety, students should enter the following numbers into their phone and familiarize themselves with the services available from both resources:

a. University of Florida Police Department: 352-392-1111 (for non-emergencies; for emergencies, call 9-1-1). http://www.police.ufl.edu/

b. The Student Nighttime Auxiliary Patrol: 352-392-SNAP (7627). http://www.police.ufl.edu/community-services/studentnighttime-auxiliary-patrol-snap/

Required Reading

Joseph Williams and Joseph Bizup *Style: Towards Clarity and Grace (UF All Access)*

Jentery Sayers, ed. *Making Things and Drawing Boundaries: Experiments in the Digital Humanities (Course Reserves)*

 All other readings will be made available on course reserves

Schedule

Week 1: Strings and Secrets (Tactile Numbers) Quipu - Narrating Events
M May 14: Course Introduction *HW*: Read "Understanding Style"
T M15: Discuss "Style" and Quipu Activity *HW*: Read and blog "Digital Scholarship as Handwork and Brainwork"
W M16: Discuss Cryptography and Gravity Falls Decoding Activity (Introduce Assignment 1) *HW*: Read "Actions"
R M17: Discuss "Actions" and Arduino Workshop *HW*: Read "Characters"
F M18: Discuss "Characters" and Narration *HW*: Finish Narrative Code

Week 2: Playdoh and PLA Prototyping (Tactile Space) Braille - Providing Instructions
M M21: Read "The Black Book of Colors" in Braille and Playdoh Activity (Introduce Assignment 2) *HW*: Read "Concision"
T M22: Discuss "Concision" *HW*: Read and blog "Thinking as Handwork"
W M23: Discuss 3D printing *HW*: Read "Cohesion and Coherence"
R M24: Discuss "Cohesion and Coherence" and 3D printing workshop *HW*: Read and blog "Dialogic Objects in the Age of 3-D Printing"
F M25: Discuss 3D printing and Instructables *HW*: Finish Instructable

Week 3: Fanzines to Fanblogs (Visual Text) Alphabet - Describing Observations
M M28: *Memorial Day*
T M29: Special Collections Visit (Zines) and Zine Tutorial (Introduce Assignment 3) *HW*:
Read and blog "Feminist Hackerspaces"
W M30: Discuss "Feminist Hackerspaces" and Fan Studies *HW*: Read "Shape"
R M31: Discuss "Shape" and Blogs *HW*: Read "Emphasis"
F June 1: Discuss "Emphasis" and Canva Activity *HW*: Finish Fan Blog Infographics

Week 4: Codex and Circuit (Material Text) - Illustrating and Defining
M J4: Bookmaking Activity (Introduce Assignment 4) *HW*: Read "Motivation"
T J5: Discuss "Motivation" and Special Collections Visit (Interactive Movable Books)
HW: Read and blog "Bibliocircuitry and the Design of the Alien Everyday"
W J6: Discuss "Bibliocircuitry" *HW*: Read "Global Coherence"
R J7: Discuss "Global Coherence" and Paper Circuit Activity *HW*: Read "Correctness"
F J8: Discuss "Correctness" and Definition *HW*: Finish Definition Book

Week 5: Morse and Music (Audio) Morse - Comparing and Contrasting
M J11: Learn Morse (Introduce Assignment 5) *HW*: Read "Elegance" and Make a
Cheap DIY Instrument
T J12: Discuss Elegance and DIY Instrument Recital *HW*: Read and blog "Electronic
Music Hardware and Open Design Methodologies for Post-Optimal Objects"
W J13: Discuss "Electronic Music" *HW*: Read "Ethics of Style"
R J14: Discuss "Ethics of Style" and Arduino Workshop *HW*: Read and blog "Doing
History by Reverse Engineering Electronic Devices"
F J15: Discuss "Reverse Engineering" and Compare and Contrast *HW*: Finish Compare
and Contrast Vlog

**Week 6 Glyphs and GIFs (Moving Image) Pictography - Identifying Causes and
Effects**
M J18: Read Unintended Consequence excerpt Plato *Phaedrus* (Introduce Assignment
6) *HW*: Read "Egyptian Hieroglyphs"
T J19: Special Collections Visit (Zoetropes) *HW*: Read "Zoetropes, Phenakistoscopes
& Flip-Books Were the Original GIFs"
W J20: Make a 2D paper animator *HW*: Read "Never Gonna GIF You Up"
R J21: Make an animated GIF on Tumblr and Photoshop *HW*: Finish Cause and Effect
Animation
F J22: Show and Tell and Finish Reflection Blog Post