# LIT 6934 Digital Writing and Emerging Technologies

# Description

This seminar considers the relationship between emerging writing technologies and the ways in which we produce and circulate writing. This course will consider histories of the technology-writing relationship, but will focus primarily on theories and practices of digital writing. Included in these discussions, this course will examine civic writing, public writing, and place-based writing. The course will address the role of mobile technologies in how we understand writing. Likewise, the course will take up the role of multimodal and assemblage writing. The course will also look specifically at Augmented Reality (AR) and Virtual Reality (VR) as emerging writing spaces. Similarly, the course will address digital literacy and digital creativity, as well as the idea of electracy.

# **Required Texts**

Anderson, M.T. Feed. Chadwick Press, 2012.

Boyle, Casey. Rhetoric as Posthuman Practice. Ohio State Up, 2018.

Greene, Jacob. Mobilizing Digital Rhetorics: Emerging Modalities of Location-Based Writing. (provided courtesy of Jacob Greene)

Gries, Laurie and Colling Gifford Brooke. *Circulation, Writing, and Rhetoric*. Utah State UP, 2018.

Hodges, Justin. The New Aesthetic. Forthcoming (provided courtesy of Justin Hodges).

Landow, George P. *Hypertext 3.0: Critical Theory and New Media in an Era of Globalization*. Johns Hopkins UP, 2006.

Maughan, Tim. Paintwork. CreateSpace Independent Publishing Platform, 2011.

McLuhan, Marshall. The Medium is the Massage: An Inventory of Effects. Bantam, 1968.

Morey, Sean and John Tinnell, eds. *Augmented Reality: Innovative Perspectives across Art, Industry, and Academia.* Parlor Press, 2016.

Ong, Walter J. Orality and Literacy: The Technologizing of the Word. Methuen, 1982.

Starosielski, Nicole. The Undersea Network. Duke UP, 2015.

Tinnell, John. Actionable Media. Oxford UP, 2017.

Ulmer, Gregory. Internet Invention: From Literacy to Electracy. Pearson, 2002.

Vee, Anette. *Coding Literacy: How Computer Programming is Changing Writing*. MIT Press, 2017.

Vinge, Vernor. Rainbows End: A Novel with One Foot in the Future. Tor Science Fiction, 2007.

### **Recommended Texts**

Bolter, J. David. Remediation: Understanding New Media. MIT Press, 1999.

Dobrin, Sidney I. Writing Posthumanism, Posthuman Writing. Parlor Press, 2015.

Eyman, Douglas. *Digital Rhetoric: Theory, Method, Practice*. U of Michigan Press, 2015. McLuhan, Marshall. *Understanding Media: The Extension of Man.* Signet Books, 1964.

Rieder, David M. Suasive Iterations: Rhetoric, Writing, and Physical Computing. Parlor Press, 2017.

Ulmer, Gregory. Electronic Monuments. University of Minnesota Press, 2005.

### Assignments

#### Pedagogical

Each student will design one complete, comprehensive teaching module for an undergraduate writing class. The objective of the assignment is to teach students to produce a multimodal text. Details will be provided in class.

### Disciplinary Research

This is the "seminar paper." This assignment is designed to encourage students to produce a publishable-caliber piece of research addressing digital writing, preferably as such conversations inform each student's specific area of study. For example, students working in literary areas may be better served by focusing on aspects of digital humanities than on writing classrooms.

### Multimodal

This assignment is designed to encourage students to develop multimodal projects for addition to their digital portfolios. Details will be addressed in class.

### Seminar Discussion Leader

Each student will lead one day's seminar discussion about the assigned reading. Choices of readings will be assigned on the second seminar meeting.

### The Trick

Each student will teach the class one digital "trick" and provide documentation/help for that trick. Details will be addressed in class.

### Grading

Final grades will be determined using the following values: Pedagogical 30%

Disciplinary Research	30%
Multimodal	20%
Seminar Discussion Leader	10%
The Trick	10%

# Schedule

8/27—Course Introduction
9/3—Labor Day, No Classes
9/10—Ong
9/17— McLuhan (Wake)
9/24—Landow
10/1—Ulmer
10/8— Starosielski, Anderson
10/15--Adobe Conference, No Class
10/22— Hodges, Vinge
10/29— Vee
11/5—Morey and Tinnell
11/12—Veterans Day, No Classes
11/19—Tinnell, Greene, Maughan
11/26—Gries and Brook
12/13— Boyle

### **Required Syllabus Information**

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the online catalog at: <a href="https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx">https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx</a>.

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

This class adheres to UF's policies regarding grading, which can be found at <u>https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx</u>.

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <u>https://evaluations.ufl.edu</u>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <u>https://evaluations.ufl.edu/results/</u>.

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code

(http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor in this class.

Phone numbers and contact sites for university counseling services and mental health services: <u>http://www.counseling.ufl.edu/cwc/Default.aspx</u>; 392-1575, University Police Department 392-1111 or 9-1-1 for emergencies.